

WHEELWRIGHT CLUSTER

STEPPING INTO A MODERN HOME

Updating Our Door Palette and Styles
To Keep Pace With What Homeowners and
Buyers Want In Their Community



Updating your front door is an excellent way to add value and express individuality while still maintaining a unified look throughout the cluster.

Whether you're looking to sell your house or simply want to change things up a bit, a new front door can give your home the boost that you're looking for.

WHAT WE ARE CURRENTLY APPROVED FOR:

FRONT DOORS:

Flat Steel Door Style – 36" Wide; clear Glass Sidelight to fill remaining space (typically 14" or 20")

DOOR COLORS:

1976 – Autumn Foliage, Brown Jug, Bronco Brown, Holly

1989 – Copper Vein, Tile Red, Bronco Brown, (Unknown shade of green)

2002 – Burgundy Mist, Canterbury Woods, Wagontrail, Woodcreek, Ranch Road

Prohibited Color Combinations: Navajo Red (siding)/Burgundy Mist (door), Russet (siding)/Canterbury Woods (door), Cedar (siding)/Wagon Trail (door)

STORM DOORS:

Design: Simple, without ornamentation

Color: Painted to match entry door or trim

Types: 1. Full glass 2. Glass divided by support bar

By focusing on an "overall visual-impact" based goal we can provide residents with nuanced options that allow them to customize for their individual needs, create choices to be excited about, and accommodate for a variety of budgets.

WAYS TO EMPOWER RESIDENTS' CHOICES:

UNIVERSAL STYLE OPTIONS:

Building materials have come a long way since the 70's, and they will continue to evolve in the future. If we focus on simple and universal door designs, rather than specific model numbers we will help ensure that residents will be able to maintain compliancy without the need to continually update cluster guidelines.

BRAND OF CHOICE:

Manufacturers and contractors can run specials on different brands, saving money on replacement materials.

DIFFERENT MATERIALS:

Different door materials accommodate a variety of needs and price points. Options like fiberglass or wood provide different benefits than steel.

GLASS PANELS:

Adding options for glass inserts in doors helps increase light in hallways.

VARIETY OF COLORS:

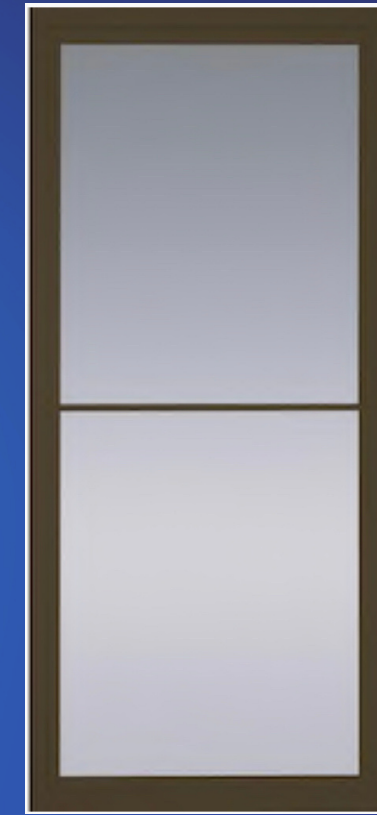
Color excites! It is an easy way to change the look and feel of a front entryway. Providing residents with broader color options, helps cater to a variety of personal styles.

DOOR STYLES:

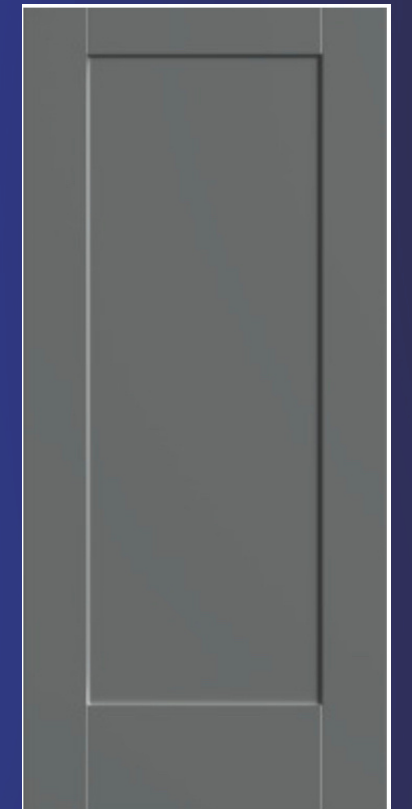
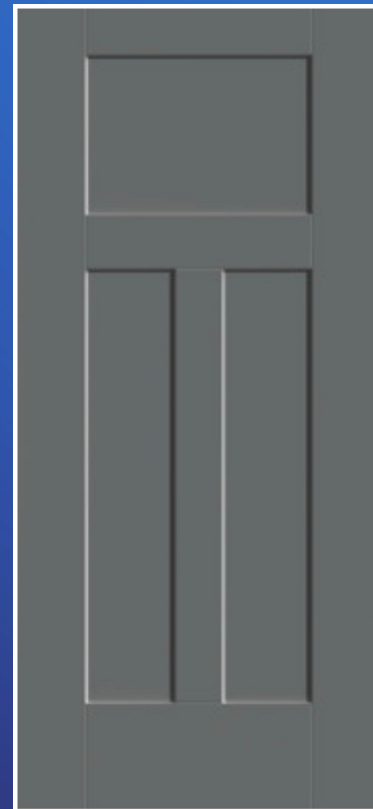
PLAYING OFF OF EXISTING SHAPES, ENSURES A CONSISTENT LOOK:

By mimicking the shapes already presented by the existing approved door and storm door combinations, we can provide homeowners with several front door designs, and some exciting options, without disrupting the simple architectural lines of the houses or the overall aesthetic of the cluster.

What We Have:



What Is Additionally Proposed:



DOOR STYLES:

USING SIMPLE DESIGNS ALLOW FOR FLEXIBLE OPTIONS

By keeping the front door's overall design simple and consistent, several more options can seamlessly be provided by swapping out one of the solid panels for a glass panel. Front hall areas being dark and uninviting is a frequent critique from homeowners.

Creating Options for Glass:



Glass-in-door options will allow residents to determine the amount of light desired in their foyers without requiring them to keep their front doors open; which alleviates safety and energy-efficiency concerns.

DOOR STYLES:


USING SIMPLE DESIGNS ALLOW FOR FLEXIBLE OPTIONS

Glass Options for Door and Sidelight:

Creating additional light while still maintaining privacy, especially as glass panels become larger, can be a concern. Historically, residents have covered their sidelight with curtains, blinds, or shades to maintain privacy in their main hall, but these options block light and diminish the benefit of a sidelight.

Privacy glass options, for both the door and sidelight window, will provide a solution for homeowners who want to increase the amount of light without sacrificing privacy.

Privacy Glass:



The image shows a side-by-side comparison of two glass types. On the left is a square panel of 'Satin Etch' glass, which is frosted and diffuses light. On the right is a square panel of 'Clear' glass, which is transparent. A small black arrow with 'vs.' in white points from the satin etch panel to the clear panel. Below each panel is its respective label: 'Satin Etch' and 'Clear'. The background of the image shows a white wall with a framed picture and a potted plant.

Satin Etch

A pearlescent glass that delivers a pure, simple design aesthetic.



A simple satin etch or frosted glass style is universally offered by manufacturers.

DOOR STYLES:

USING SIMPLE DESIGNS ALLOW FOR FLEXIBLE OPTIONS

Additional Glass Options for Door:

Beyond a simple frosted glass option, another way to add visual interest and privacy is with a decorative glass panel. These panels combine clear and/or privacy glasses, sometimes with leaded details, into panels that obscure the view more than clear glass alone.

These glass designs are specific to the individual door manufacturers. To allow for brand flexibility, the Wheelwright Board has selected art glass panels from each of the most broadly available manufacturers for residents to choose from, if they wish to have a decorative glass option in their front door.

Decorative or Art Glass:



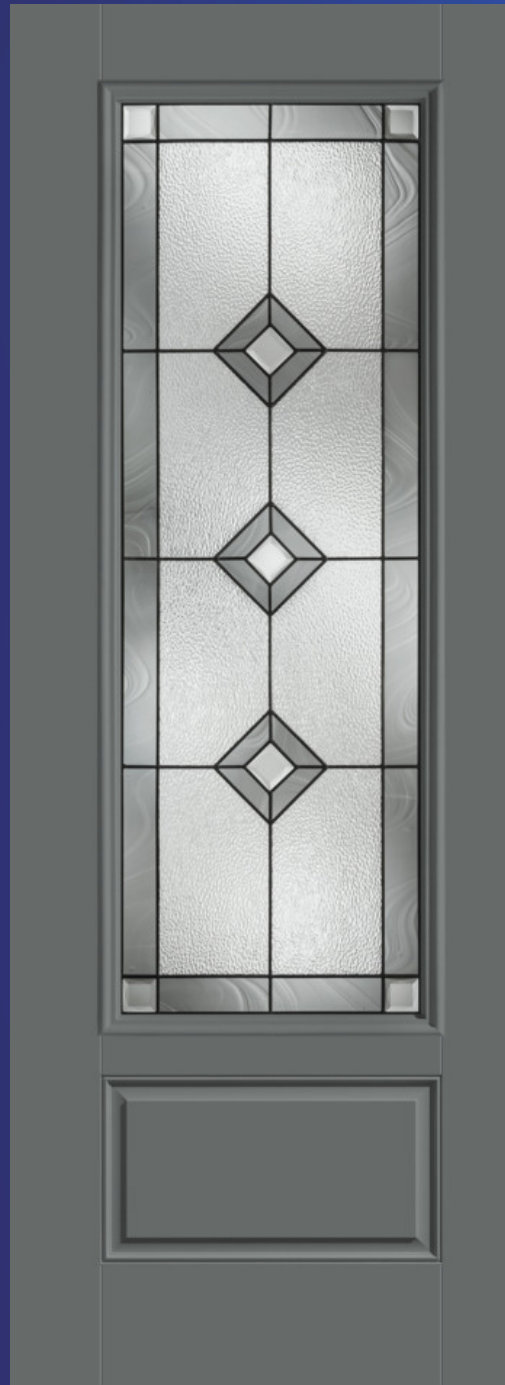
Decorative glass panels are just one way for homeowners to personalize their front door.

DOOR STYLES:

DECORATIVE GLASS OPTIONS

Door Manufacturer:

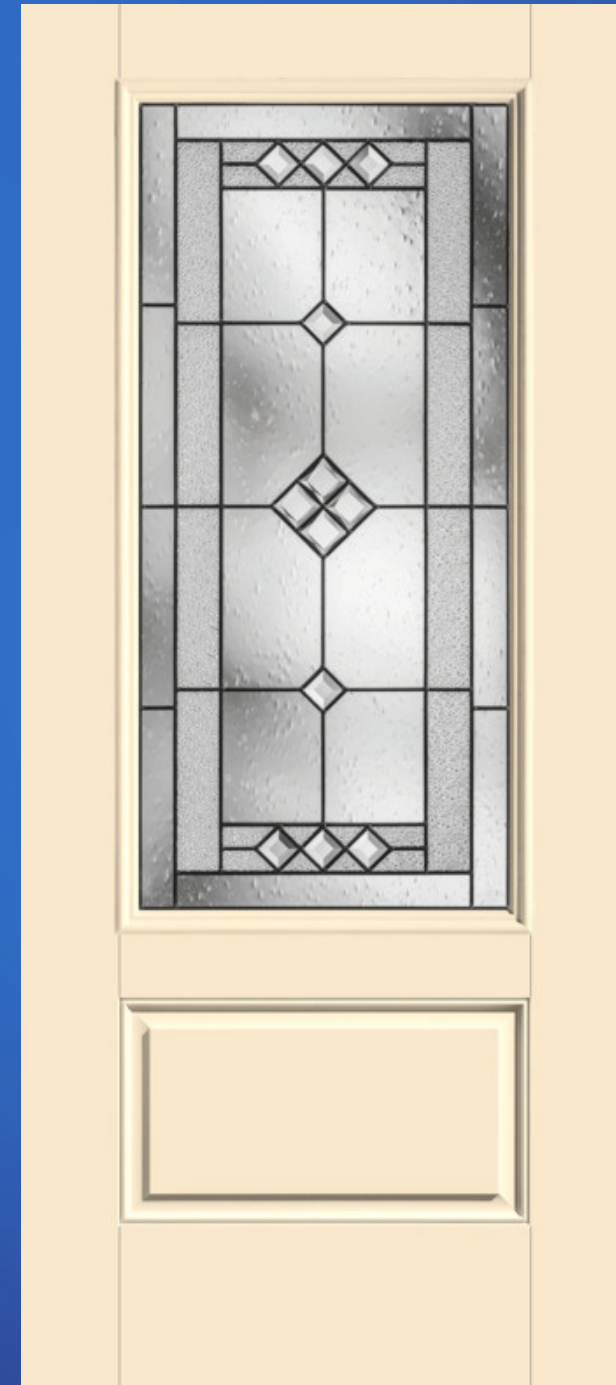
THERMA TRU



PEMBRIDGE



AXIS



PARSON



DELANO

DOOR STYLES:

DECORATIVE GLASS OPTIONS

Door Manufacturer:

MASONITE



CROSSLINES



BROOKLYN

MIMI DOOR &
JELD-WEN



ATHERTON

JELD-WEN



WENDOVER

DOOR COLORS:

MAKE IT SUBTLE.

MAKE IT POP.

MAKE IT YOUR OWN!

Simple styles combine with exciting options to create a beautiful reflection of the "you" in your home.

Recently, Wheelwright Cluster has updated the house color palette to move to more neutral, contemporary shades. As the overall color aesthetic has narrowed, we can now allow for more individuality to be expressed, in a controlled way, through a broader option of colors available for doors.

Door paint is easily changeable -

this provides long term residents a simple way to freshen up their house; new homeowners can express ownership over their space; and many color options allows future boards to keep current with color trends. As a color becomes dated, future residents and cluster boards can remove the undesirable option without significantly limiting color choices or needing to completely overhaul the door colors palette.



By grounding the door styles available in simple, clean lines; an opportunity is created for using color to enhance personalization.

DOOR COLORS:

PLANNING FOR COLOR SUCCESS

The Wheelwright Cluster Board has carefully evaluated current trends and professional guidances about trend trajectories to craft a door color palette that works seamlessly with the newly approved house color palette. The goal in selecting these door colors was to set homeowners up for success; in that any house color they have will work beautifully with any door color they select from the palette.

The Board has selected 18 painted door color choices as well as including an option for a natural grain, dark wood tone door.

The next slide shows the new house color palette on top, with the proposed door color palette below.



DOOR COLORS:

NEW HOUSE COLORS:

DOOR COLOR CHOICES:

<div>SW 6165</div> <div>Connected Gray</div> <div>View Details</div>	<div>Olympic</div> <div>Cape Cod Gray</div> <div>View Details</div>	<div>SW 7664</div> <div>Steely Gray</div> <div>View Details</div>	<div>SW 0024</div> <div>Curio Gray</div> <div>View Details</div>	<div>SW 0032</div> <div>Needlepoint Navy</div> <div>View Details</div>	<div>SW 7019</div> <div>Gauntlet Gray</div> <div>View Details</div>	<div>SW 6244</div> <div>Naval</div> <div>View Details</div>
<div>SW 7607</div> <div>Santorini Blue</div> <div>View Details</div>	<div>SW 6293</div> <div>Fabulous Grape</div> <div>View Details</div>	<div>SW 7551</div> <div>Greek Villa</div> <div>View Details</div>	<div>SW 6552</div> <div>Dewberry</div> <div>View Details</div>	<div>SW 7524</div> <div>Dhurrie Beige</div> <div>View Details</div>	<div>SW 2802</div> <div>Rookwood Red</div> <div>View Details</div>	
<div>SW 6594</div> <div>Poinsettia</div> <div>View Details</div>	<div>SW 0021</div> <div>Queen Anne Lilac</div> <div>View Details</div>	<div>SW 2847</div> <div>Roycroft Bottle Green</div> <div>View Details</div>	<div>SW 2863</div> <div>Powder Blue</div> <div>View Details</div>	<div>SW 2704</div> <div>Merlot</div> <div>View Details</div>	<div>SW 6524</div> <div>Commodore</div> <div>View Details</div>	
<div>SW 6258</div> <div>Tricorn Black</div> <div>View Details</div>	<div>SW 9051</div> <div>Aquaverde</div> <div>View Details</div>	<div>SW 6943</div> <div>Intense Teal</div> <div>View Details</div>	<div>SW 7510</div> <div>Chateau Brown</div> <div>View Details</div>	<div>SW 6263</div> <div>Exclusive Plum</div> <div>View Details</div>	<div>SW 7674</div> <div>Peppercorn</div> <div>View Details</div>	